Project Title: PSB Highlight Report	Workstream: To Give Every Child The Best Start
Project Lead: Allison Williams / Gary Mahoney	Date: 1 August 2022
Project Overview & Key Success Measures	Links to other workstreams or partners
Description: The early years Best Start Objective aims to support the ambition that all children will have the best start in life, and that services will support all children to be the best that they can be as they enter school and beyond, with a view to them fulfilling their potential. To help achieve this we need to support families in a holistic and rounded way, ensuring that parity of access to opportunities to grow and develop are not constrained by geography, income or other outside factors, such as safeguarding. We must continue to strive to provide services that support the child and the family through all aspects of their journey. We must aim to deliver services in line with the Future Generations Act and the five ways of working, by ensuring that we work collaboratively, and co-produce families in the transformation process. It is important we ask and understand what matters to individuals, families and carers to ensure that we are supporting every child to have the Best Start in Life. Qualitative KPI's associated with the project: • Addressing WG Programme for Government Early Years	There is a link to the stronger communities work stream as the exploration of the Programme for Government will support children in current non-flying start areas, as does the SLT training programme & Elklan sessions. There are links to live well age well, as this objective aims to give every child the best start in their journey in order to live well and consequently age well. Links to the Maternity Voices Partnership, which enables women who have experienced maternity services over the past 5 years to have a voice in supporting transformation. In line with the principles of the Future Generations Act, the lived experience of service users will help to shape the service future generations experience.

- Ensuring parents are supported for birth and early childhood (JigSo Steering Group)
- Understanding how to effectively integrate early years services (via the Early Years Maternity Maturity Matrix)
- Upskilling the workforce to better support children and families i.e. through the Speech and Language Therapy (SLT) training

Quantitative KPIs associated with the project

- The number of families that engage with the Jigso team
- The number of settings that engage with the Pathfinder SLT training programme
- The scores given in the Early Years Maternity Maturity Matrix (EYMMM)

Project Outcomes/ Milestones

- 1. Agreement for WG to support the Pathfinder Integration business plan
- 2. Setting up of the stakeholder group to progress the WG programme for government.
- 3. The completion of the first two session of the Early Years Maternity and Maturity Matrix sessions with stakeholders. This was completed in May 2022, and the draft report is in preparation. Work is ongoing with the early Intervention Foundation to support this moving forward.
- 4. Completion of the examination of the Early Years Front door following the Vanguard Systems review in 2021. Recommendations are being acted upon to ensure greater integration between Family Information Service (FIS) and the Single Point of Contact (SPOC)

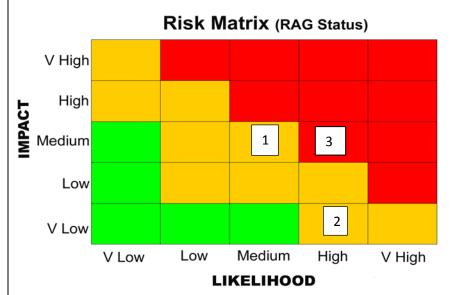
Key Updates this period

KPI Results

- 1. Terms of reference and stakeholder working group established with 3 meetings undertaken. The group's purpose has been clearly defined in terms of providing oversight, support and direction around the activity required to enable the Early Years Integration Transformation programme to support Welsh Government ambition of supporting the development and transformation of an Early Years System in better supporting the holistic needs of all families across the Swansea Bay footprint.
- 2. Swansea's plan to address the ambitious Programme for Government priority in respect of phase one of the early years expansion by expanding the footprint of Flying Start to new LSOAs has achieved WG approval.
- 3. Working with the Early Intervention Foundation in respect of the Early Years Maternity and Maturity Matrix. Baseline assessment best described as achieving early progress against the main themes of Plan, Lead, Deliver, Evaluate
- 4. Specification developed and contract notice published to deliver a launch of EY Front Door Services (SPOC and FIS) to raise awareness of an integrated service for children, young people, carers, professionals and members of the public.

KPI description	Result	Target	Comment

Overview of key risks



- . Risk 1 Not being able to appoint a sponsor for the EYMMM, this will delay action plan and raise barriers to alignment of strategic visions.
- 2. Risk 2 underspend in WG Pathfinder Business plan due to delayed sign off from WG
- 3. Risk 3 Failure to issue contract (SPOC/FIS launch) as a result of poor engagement and/ or poor quality applications.
- 4. Risk 4

Highlights - Achievements / Outcomes

- Highlight a Positive progress in relation to multi agency stakeholder group.
- Highlight b Positive progression in terms of engagement and upskilling the early years workforce in topics such as ALN, Speech, Language and Communication.
- Highlight c Engagement with the Early Intervention Foundation to progress a plan for moving forward to better understand integrated processes.

Challenges/ Barriers

Area 1 – Identification of a strategic sponsor for the EYMMM.

Area 2 – Continued exploration of steering group membership to ensure appropriate representation to support and enable programme progression.

Area 3 – Project delivery following delays in funding allocation.

Priorities for next period Priority 1 – Phased expansion of early years to support Programme for Government priorities. Priority 2 – Ensure Early Years Integration Transformation (Pathfinder) associated projects are monitored and on track in terms of delivery against set plans. Stakeholders Involved & Communication undertaken Stakeholders involved include PSB Partners, wider partners outside the PSB, operational leads of the pathfinder projects. Early Years Programmes Team. Health visiting Midwifery Services

 Priority 3 – Consideration in respect of developing milestones, targets and outcomes for integration across the sector in respect of the overarching Early Years Integration Transformation approach.

Speech Therapy
Occupational Therapy
Education
Early Years Early Help
Jigso

• **Priority 4 –** Celebrate successes.

Any Actions for PSB: (Please tick as appropriate) Note

Action Decision

Action 1

Can the PSB provide a Local Authority and Health Board sponsor for the Early Years Maternity Maturity Matrix work. This will enable a high level strategic weight to the findings and action plan.

Report Prepared by: Allison Williams